

Presse

The "Golden Partnership Certificate" awarded on Viessmann.live

- **For the 16th time in a row, Viessmann is "No. 1 Trade Partner".**
- **Clear vote from trade partners**
- **Two golds, one silver and one bronze in the product categories**

Allendorf (Eder), 23 March 2021 - Today, the family company Viessmann received the "No. 1 trade partner" award for the 16th consecutive time. Several thousand German heating contractors participated in a survey conducted every two years in the run-up to the ISH by the industry service "markt intern". The manufacturers' performance was assessed in various product and service categories. Thanks to a total of two top places, one second place and one third place, the overall victory once again went to Viessmann.

A first: Live broadcast of the award from Allendorf

First time for "markt intern" Editor-in-Chief Hans Georg Pauli: He presented the "Golden Partnership Certificate" - for the first time in front of rolling cameras- to the CEO of Climate Solutions, Max Viessmann, at the company's headquarters in Allendorf (Eder). The event was broadcast online at www.viessmann.live. There, the company presented all the innovations of the Integrated Viessmann Solution Offering range during and after ISH 2021.

Hans Georg Pauli said: "It is a fantastic achievement that the entire Viessmann team achieves year after year. Taking the top spot is one thing, but defending it 15 times is quite another. Viessmann is fortunate not only to have partners, but also real fans. This is also due to the fact that weaknesses, which can be found from time to time in the performance chart, are analysed and remedied. Listening to partners and responding to their wishes is one of Viessmann's strengths - and this has been evident in the 'mi' performance review for over 30 years. Congratulations on the 16th overall victory in a row as no. 1 trade partner!"

"A vote of confidence from our trade partners"

Max Viessmann: "Receiving the award once again is a strong vote of confidence from our partners who always support us in the development of our solutions in the true spirit of "Co-Create Climate for Life". But I would also like to thank all the Viessmann family members, whose great expertise and extraordinary commitment have made this success possible. From research and development to sales, everyone sees the award as a motivation to continue to develop our Integrated Viessmann Solution Offering for our partners and end customers. Only together, we will be able to continue to fulfill our purpose of co-creating living spaces for generations to come."

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Further awards were presented for first place in the product areas for condensing boilers and biomass, second place for boilers and third place for heat pumps. Viessmann Climate Solutions' Chief Technology Officer Dr. Markus Klausner as well as Chief Marketing and Sales Manager Thomas Heim and the Managing Director of Viessmann Deutschland GmbH, Dr. Frank Voßloh, accepted the other awards on behalf of all product managers.